



# UNIVERSITY SPONSORSHIP PACKET

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**[www.ExperiencetheEvents.com](http://www.ExperiencetheEvents.com)**



# Experience University Online

28 Events Online  
September 2020 - March 2021

	Major \$2020	Supporter \$800	Branded \$150
Prominent Exposure on the Experience University (EU) web site - sponsor page	✓	✓	✓
Online Marketing - Facebook company ad/promotion	✓	✓	✓
Company Logo on brochure, mailing, email blasts, plus social media post	✓	✓	
Company Logo on Registration Page for GoToWebinar	✓		
Exclusive sponsorship of 1 Live Event	✓		
Company Recognition during Live Events	✓	✓	✓
Branded transition between speakers and/or slides on all events	✓		
Giveaway opportunity - sponsor offers product or coupon to giveaway and/or ship product	✓	✓	
Webinar Live and/or Recorded - recorded video message or demo or and opportunity to speak to audience during live event, up to a 5 minute presentation	✓		
Link to Company web site from The Experience	✓	✓	
Supporter sponsor of on demand webinar - Recorded Events (22), Branded transition between speakers and/or slides on demand events		✓	
Speaking Opportunity on Program		✓	
1 Email Blast that Company Provides	✓		
Opportunity to sponsor 1 On Demand Session (additional fee)		✓	✓



# The Experience University Sponsorship Form

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Sponsorship Package/Opportunity \_\_\_\_\_

Please return this form with payment information. (Make checks payable to *The Experience*)

If you prefer to charge the sponsorship to a credit card, we accept *Visa, MasterCard, and American Express.*

Please fill out the following:

Type of Credit Card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_ Check \_\_\_\_\_ (#)

Credit Card Number: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Zip Code (Where the card it located) \_\_\_\_\_ CVS: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Charge my credit card for the amount of: \$ \_\_\_\_\_

Please **email** to Jennifer Wilkinson, **mail** to the address below or **fax** to 303-469-6749

**The Experience, LLC \*\* P.O. Box 21097 \*\* Denver, CO 80221 \*\* 888-881-1001 x 101**

**Jennifer Wilkinson, Show Manager The Experience, LLC [jennifer@experiencetheevents.com](mailto:jennifer@experiencetheevents.com)**

### The Experience Sponsorship Refund Policy

**Sponsors: The Experience University webinar sponsorships are not refundable.** No-shows are not refundable. Transfer to a future event must be requested in writing prior to the event. Substitutions are acceptable.

If The Experience determines it to be impractical or inadvisable to hold the event for any reason, including terrorism, acts of war, or other events commonly categorized as force majeure, The Experience shall have the right to cancel the event. The Experience may, at its sole discretion, choose to cancel an event due to low attendance or other unforeseen circumstances. In this case, we will notify you via the listed email address and/or telephone number provided at registration. Should The Experience cancel they will refund money collected from the exhibitor. If, for any reason, The Experience Event is cancelled, The Experience accepts no responsibility for covering travel, hotel or other costs incurred by exhibiting/sponsoring company. Written request for refunds or to transfer funds to the next show will be honored, less expenses for the event. If the event is cancelled because of Government Action, a refund will be available less expenses. For returned checks, a \$35 fee will be added on your account. The Experience reserves all right to enforce this policy as deemed necessary and reserves the right to revise this policy at any time and without notification.

I have read and understand the refund policy (Please sign) \_\_\_\_\_

